## **FITNESS MANAGER**

Fitness manager			
LITE	STANDARD	PROFESSIONAL	ENTERPRISE
Features:	LITE features +	STANDARD features +	PROFESSIONAL features +
Enquiry Tracker Enquiry Form Follow-up Conversions Missed Sales	Reminders Enquiry / Expiry Balance Due PDCs Assessments Due	Statistical Analysis Age Profile Gender Profile Media Analysis Sales Executive	Health & Fitness Diet Master Diet Plan Daily Weight Sheet Health History Checklist
Membership Form with Photo	Attendance with Member PopUp	Body Measurements	Exercise Card Special Population
Reports Enrollments Expiry Renewals Birthdays	Membership Transfer Extension Freeze Refund	MIS Reports Live Members Daily Footfalls Dormant Members Churn Ratio	Accounts Expenses + Voucher Print Incentives Bank Deposition Tally Integration
Receipts	Advanced Searches	Sales Comparison (Month-on-Month)	Mobile Apps for iPhone / Android phones
Sales Reports	SMS Centre	Log Book	SMS Scheduler
Dashboard	Bulk emails	Day Close utility	Offline/Online dual mode